



TOWN OF BERLIN 150TH ANNIVERSARY LOGO CONTEST

Contest Purpose: To create a logo for our 150th Anniversary Celebration
Contest Deadline: 5:00pm, Friday, December 22, 2017

DESIGN REGULATIONS:

- For use on-line, in print, on banners, on merchandise, etc.
- Flexibility is a key requirement, including ability to re-size and look good in black and white as well as color.

SUBMISSION GUIDELINES

- The contest is open to all individuals regardless of age.
- Design must reproduce well in different formats, including publications, signage, website, promotional items, or other printed material. It must reproduce well in different sizes and when printed in black and white. Limit designs to five colors or less.
- All submitted designs and source images must be the original work of the artist. No third-party artwork or images, including clipart or copyrighted graphics may be used.
- Electronic entries should be JPG, or PDF format.
- Artwork that has been previously published or exhibited is not permitted.
- Entries will not be returned.
- Three essential requirements of the logo – it must show: 1868 – 2018; Berlin, Maryland and 150th.
- Entrants may submit multiple designs, but they must be submitted as separate entries.
- No artist signature is permitted as part of the design.
- **By submitting the entry, the artist assigns to the Town of Berlin without reservation all copyrights and ownership of the design including but not limited to the Town's right to reproduce and alter the image in the Town's sole discretion and agrees to indemnify and hold the Town harmless from any and all claims that the design infringes upon or violates any copyright.**
- Print submissions should be no larger than 8.5" x 11".
- All entries will be judged on the artwork's creativity and its reflection of the Berlin community, history, customs, landmarks, and/or personalities.

- Please include artist's name, address, phone number and email.
- While not required, artists are encouraged to provide a brief written explanation of their logo design.
- Judging decisions are final and may not be appealed.
- Entries may be submitted by one of the following:

Email to: Ivy Wells, iwells@berlinmd.gov
Mail to: 150th LOGO Contest
 Town of Berlin
 14 S. Main Street
 Berlin, MD 21811
Drop off at: Berlin Welcome Center, Mon-Fri 10-4pm

JUDGING AND SELECTION OF WINNER:

- Each entry will be numbered and anonymous for judging.
- The winning design will be selected by the 150th Anniversary Committee. Decision shall be final.
- When the winning design is chosen, a public announcement will be made.
- The committee reserves the right not to select a winner if, in its sole discretion, no suitable entries are received; reserves the right to disqualify any Entrant or Entry at its sole discretion, and reserves the right to make graphic adjustments deemed necessary to the winning design.

WINNING LOGO DESIGNER'S PRIZE:

- \$100 in gift certificates to our downtown shops and restaurants.
- Presentation of winning design at a Mayor and Council meeting to be determined.

I have read and understand the rules for the 150th Berlin Anniversary Logo Contest and agree to abide by the conditions as set forth.

Signature _____ Date _____

Name: _____ Email _____

Address: _____

City: _____ State: _____ Zip Code: _____

Cell Phone: _____

Description of Design: _____
